

94.1FM Newsletter

WE HAVE MOVED!

AN EXCITING NEW CHAPTER FOR THE GOLDIE'S OWN RADIO STATION



94.1FM has relocated to **Level 1 Mermaid Beach Community Centre, 2439 Gold Coast Highway, Mermaid Beach.**

The move was over a number of weeks as a complete new studio had to be built and operational before closing our old studio. The new premises offer more room for our

administration, sales team and support group membership activities. Bundall only had one studio; the new premises will eventually cater for two full studios. This will allow us to expand into more local news and local productions. It also provides an ON-AIR backup studio.

Management has been extra careful in controlling these costs associated with the move, however relocating a radio station is not an easy task and the association has a task ahead to continue and grow the station and maintain a strong financial viability into the future.



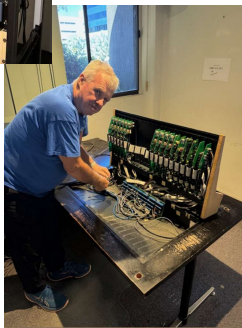
Shaun Field - General Manager

Our General Manager Shaun Field has co-ordinated the entire relocation from moving office furniture to the computers setup and reprogramming of music and shows. We are also indebted to the great team of volunteers who have assisted in the move. Dan Gulson has headed the technical installation of studio and linking equipment. 94.1FM will be using new "Technology" for our connection to our Mt Tamborine transmitter.

After 10 years in the old studio there was a lot of unplugging and untangling going on....! Shaun switching the old studio OFF.....



Dan our Broadcast Technician working hard at the new studio setting up the new temporary desk



The team at 94.1FM are the best! Everyone helped with the move and this new space has given everyone a renewed sense of excitement about the future of the station. And we're all a bit fitter after carrying all that gear up the stairs at the new office.



Wayne and Tony digging the new digs.....



Linda and Deborah making plans for the new space.....



Leigh taking the new desk for a spin.....very exciting times..... Leigh was the first announcer ON AIR from Mermaid....



Vicki and Jennifer having a rest after a big morning of moving....



Time for a cuppa in the new kitchen....Rhonda, John, Leigh and Shaun

NEW HOME MORE ROOM TO EXPAND

The Gold Coast's own radio station 94.1FM first hit the airwaves on 1 April 2013. For more than thirteen years it has proudly entertained and informed the Gold Coast's large mature audience.

The success of the station is because we've given listeners what they want. It includes a great variety of quality music, news, sport and weather. With live crosses to Seaway Tower, Volunteer Marine Rescue Point Danger and GCCC Lifeguards, they keep everyone informed on local beach, surf and boating conditions. Except for AIR National News "all" shows and programs are produced by 94.1FM.

Covid meant the reduction of many existing and planned projects for the station, but now with this setback behind us, we're looking forward to expanding our "community involvement" including social events. Leigh Muirhead has taken over our community promotions "on-air" and through our "socials media". We have implemented more interviews of events during Rhonda's show and during Leigh's Sunday Morning Breakfast Show.

Our new Office & Studios not only means a digital technical upgrade but gives the station more room and better access for our volunteers, support members and listeners to engage.



Shaun and Richard at the new temporary studio in Mermaid Beach getting settled in and ready to start broadcasting to all our wonderful listeners across the Gold Coast.

**SALES HELP US STAY ON AIR.
IF YOU KNOW ANYONE THAT
OWNS A BUSINESS OR YOU ARE
A BUSINESS OWNER
YOURSELF...WE HAVE GREAT
AIRTIME PACKAGES AVAILABLE
AT PRICES THAT WON'T BREAK
THE BANK!**

**CONTACT US ON AT
SALES@941FM.COM.AU**

MEN'S SHED TO BUILD NEW STUDIO DESK

The team from **Veteran's Support Group Men's Shed Nerang** has been commissioned to construct the Main ON AIR Studio Desk. This is a purpose-built desk to cater for the technology but also to fit into the ambience of our new premises.

Materials have been purchased with construction already underway. The desk will be built in two sections for ease of transport and installation. It's planned to be installed by the end of Radiothon with technical installation completed by the end of June.

Upon completion this will become our main ON AIR studio and our temporary on air studio will revert to news, production, programs and on-air backup, which we've previously never had as our old studio had to cater for everything.



**Joint Community Involvement
GCCC Community Centre
The Men's Shed
Community Radio 94.1 FM**

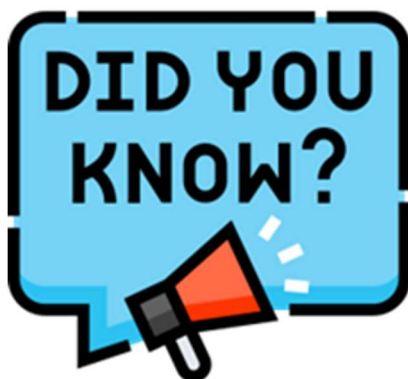


People have asked from the beginning what's the "station name", you just can't be "94.1FM". The station wasn't named because any proposed names at the time were not suitable, or they related to only one part or attraction of the Gold Coast. Because we are a Community Station, the station was banded as "94.1FM..... The Gold Coast's Own.....!" and "94.1FM Gold Coast".

Several years back we introduced "Goldie" into our promotions, and surveys have indicated this has been well received by our listeners. The Goldie has always been a nickname for the Gold Coast which everyone uses. 94.1FM then purchased web names "goldie" and "goldy" with various web sites such as www.goldiefm.com.au being created by direction to our main site www.941fm.com.au so both addresses takes you to our main website. The station now holds the rights to GOLDIE FM and this will become our branding of the future involvement of 94.1FM to the entire Gold Coast. Our new logo incorporates our 94.1FM and "Sunshine Sun" image with our new branding "94.1 GOLDIE FM".

So now we have a name, we are "GOLDIE FM" the Gold Coast's Own Radio Station.

MUSIC TRIVIA



- Most Attended Concert: Rod Stewart's 1993 New Year's Eve concert on Copacabana Beach in Rio de Janeiro had an estimated 4.2 million attendees.
- Oldest Instrument: The oldest known musical instrument is a flute made from bird bones and mammoth ivory, dating back 40,000 years.
- Bohemian Rhapsody's Piano: Freddie Mercury played the same piano on "Bohemian Rhapsody" that Paul McCartney used for "Hey Jude".

RADIOTHON IS COMING SOON!

Radiothon is the station's major fundraising activity, and this year is more important than ever to cover our relocation costs. Sponsorship/Advertising provides everyday station expenses, but "Support Group Membership" provides funds for technical broadcast equipment, maintenance and demonstrates community backing to licensing authorities when renewing our annual broadcast license. In other words, it "keeps the station ON-AIR".

Radiothon begins Monday 25th May, with local businesses donating great prizes including "\$15,000 Viking Danube River Cruise", "A Carnival Whitsunday Cruise" (exclusive renewing prize), "A Tweed Houseboat Holiday" and over 100 prizes from local Gold Coast businesses.

NEW THIS YEAR

NOMINATE A NEW MEMBER

Propose a Friend or Family member to join our Support Group and when they sign-up, you and the person you propose go into the draw for a chance to WIN a "Berger Houseboat Holiday" for up to 10 people.

The more people you nominate the more entries you get in the draw. So, if you nominate 10 people and they all sign up, you'll get 10 entries. After they become members they can also nominate their family/friends.

PRIZE - \$2,000 - 4 Day Berger Houseboat Holiday for 10 People

**RADIOTHON 2026
MONDAY 25 MAY TO
SATURDAY 6 JUNE**

2026 MAJOR PRIZES

\$15,000 - 8 day Danube River Cruise with Viking Cruises from Travel Masters and The Travel Studio

2 x A-Reserve Seating
ROBBIE WILLIAMS 20
November Brisbane Plus
Overnight Executive Suite -
Royal On The Park

EXCLUSIVE MEMBERSHIP RENEWAL PRIZE

\$2,150 - 5 Day Whitsunday Cruise in The Byron Bay Suite for 2 People

PLUS entry into all MAJOR PRIZES

GO ONLINE TODAY AND RENEW YOUR MEMBERSHIP OR TO BECOME A NEW SUPPORT GROUP MEMBER. DON'T WAIT UNTIL THE LAST MINUTE....WWW.941FM.COM.AU

94.1FM CEO MESSAGE

There's a saying that "The only human being that really accepts change is a baby with a dirty nappy". I don't really accept this because I have always found change exciting, but I do accept that not all changes are good. However, our change to Mermaid Community Centre, I believe will be a great change as the station expands into a new era.

94.1FM has always, and will always be about The Gold Coast, its people, events, activities and lifestyle. Many say to me "Don't change a thing, we love the station the way it is.....". Truth is 94.1FM is forever changing and has been from the very start, if we didn't, we'd die. But over the years I've found it's not the change; it's how the change is implemented.

94.1FM has already introduced a number of new presenters, our new management team are taking over more duties and our next AGM will see the implementation of new Board Members with business experience to take the station to our new era.

This keeps the station "up to date" but we will still hold the values of giving our listeners "what they want". Great memories, Great music, Great entertainment, Great news and community events.

Since my very early radio days of the late 60's (*pic 2AD Armidale 1969*)

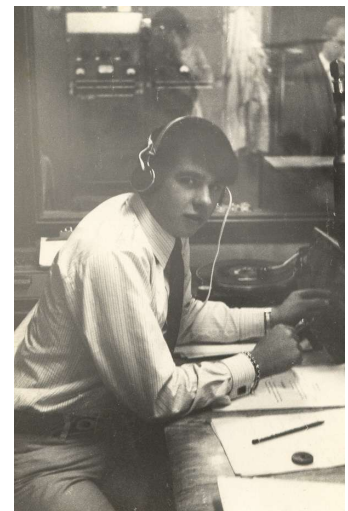
I have always promoted "quality" Local News which took me to many senior radio & television news positions. Our Local News services suffered due to Covid, however I'm proud to announce 94.1FM has teamed with "9 Gold Coast News" to bring you the latest local news direct from their team of reporters as it happens. I'm also very proud that a number of pre-covid 94.1FM trainee journalists can be seen as reporters on major news bulletins across the country. I'm looking at once again introducing this program for our budding reporters of the future.

Radio is "alive" and still very relevant as an immediate communication means within our community, I know our team to be able and looking forward to taking the station another step forward.

Now.....! We've had "a nappy change" and I'm "excited....."

Gary Field - CEO

Gold Coast Community Broadcasting Association Incorporated



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